

## Selected Membership Retention Ideas

1. Read, study and share the *Guide to Real Growth*
2. Be kind to one another.
3. Discover success stories from other choruses by networking among choruses.
4. Watch for opportunities to reward and recognize ALL members.
5. Present annual awards for \_\_\_\_\_% attendance.
6. Make Director Education a high priority in your financial planning.
7. Train section leaders and tape checkers to do their job and act as musical mentors.
8. Offer creative financing such as "angel funds" or no-interest loans when necessary.
9. Find creative Ways and Means projects that don't cost members money.
10. Develop a chorus riser buddy/big sister program.
11. Use a Rookie Coordinator to assist new members to get up to speed as quickly as possible.
12. Keep an updated calendar in the hands of all members.
13. Continue to send chorus bulletins to inactive members, thus keeping the door open.
14. Keep rehearsals filled with fun -- both right and left brain activities.
15. Develop a solid musical product; be committed to musical excellence.
16. Use variety in vocal production and warm-ups.....and show enthusiasm!!

17. Divide the chorus into small groups with group leaders to attend to personal needs and organize extra rehearsals as needed.
18. Offer personal vocal instruction on a weekly basis given by designated music staff members.
19. Hold a fun quartet night complete with goofy costumes, asking participation from everyone in “quartets” of varying sizes .
20. Bring in outside people to coach, motivate and train the members.
21. Develop a good education program for all members (new and current).
22. Sponsor a Young Women in Harmony Program.
23. Provide 100% accurate (notes, words, in tune) learning tapes for all music -- new and repertoire.
24. Provide choreography assistance to all members, new and current, outside regular rehearsal time.
25. Have an active calling committee phone absent members to let them know they are missed.
26. Make a "vision" bulletin board to be displayed at rehearsal, a chorus photograph, goals for the future and a spot for rotating information of highlights about members' lives.
27. Involve every member in some manner during the year on a committee or short-term project.
28. Develop new member orientation programs.
29. Provide administrative education once a year to all officers and chorus committee chairs.
30. Seek more performance opportunities.
31. Discover the talents and interests of the individual members and give them an opportunity to use them.